

WHITE BALANCE



PHOTZY.COM

Perfect to print A5 size
14cm x 21cm / 5.83" x 8.27"

The White Balance setting you choose will change the color in your pictures, making it warmer or cooler depending on the existing light.

WHITE BALANCE OPTIONS

AWB **AUTO** AUTOMATIC / AUTO

The camera sets the white balance. It can be used for snapshots, although small variations in light may change the colors from shot to shot.



FLUORESCENT

Designed to be used under fluorescent lights, this setting adds tones in the warm-red range to the image. It's helpful to balance images that look too green.



TUNGSTEN / INCANDESCENT

Designed for domestic lighting, since it adds cool tones to balance the color indoors. If used in other settings, the image will look very blue.



DAYLIGHT

This option adds warm tones to the image to produce a final neutral-colored photograph. It balances your images when shooting under direct sunlight.



CLOUDY

Cloudy days naturally cast cooler tones. To balance the image, this setting adds warmer tones.



SHADE

Designed for open shade, in daylight. It adds more warm-orange than the Cloudy setting, and gives more natural-looking skin tones.



FLASH / AUTO FLASH

Designed to be used with a flash unit or the in-camera flash, this option adds warm tones to the image. Using this setting prevents skin tones from looking too cold/blue.



CUSTOM

Designed to let the photographer set the white balance based on the light temperature.

Some cameras offer more options, such as:

K: Lets you manually change the Kelvin value from 2,500 to 10,000.

Preset (PRE): For color matching with a white card.

WHITE BALANCE SITUATIONS



Domestic lights
Candle flame



Bright skies
Noon



Early morning
Late evening



Built-in flash
Electronic flash



Daylight
overcast sky



Shade with
clear sky